

FOR IMMEDIATE RELEASE

Métis Entrepreneur Brings Virtual Assistance to Local Businesses

Winnipeg, Manitoba, January 5, 2009 – Azure Virtual Assistant Services, owned by Jacki Azure-Townsend, has brought one of the fastest growing industries—Virtual Assistance—to Manitoba’s First Nations and Métis business owners. As the first Métis Virtual Assistant in the province, Azure Virtual Assistant Services provides contract administrative support to small businesses and professionals eliminating the costs of hiring employees or aggravation of finding temporary help.

Statistics Canada shows Aboriginal self-employment has grown nine times faster than any other sector in Canada. With the majority of these businesses operating with less than five employees, Azure Virtual Assistant Services is filling the need for affordable office management alternatives.

The virtual assistant industry began in the mid-1990s and has exploded in the last three years. Downsizing resulting from a troubled economy, environmental concerns and ever-changing technology has developed a niche market for outsourcing administrative needs.

With several years of secretarial and managerial experience, extensive training and professional certifications, Azure-Townsend provides a wide range of office support functions. Services offered include all types and aspects of document production, database maintenance, data entry, presentation and marketing design, research, clipping service, answering/screening services, organization and general secretarial duties. Go to <http://www.azurevaservices.ca> for more information on virtual outsourcing, services and resources.



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